

SPONSORSHIP OPPORTUNITIES

Support the SMPS Upstate New York Chapter and increase your company's exposure to A/E/C firms!

SMPS Upstate New York strives to provide high-quality educational programming and networking opportunities to help our members succeed and be effective leaders. Your sponsorship dollars will be used to enhance these learning experiences, increase the frequency of networking events, and build awareness of SMPS and its value to new and seasoned A/E/C professionals. Through high visibility, low cost sponsorships, you gain exposure to top principals, business development professionals, and marketers who are key decision makers in their firms.

Companies that could Benefit from an SMPS Sponsorship:

- ♦ A/E/C Firms
- CRM Software Suppliers
- Promotional Product Retailers
- Catering Companies
- Office Equipment Suppliers
- Trade Show Exhibit Suppliers
- Printing and Signage Firms...and many more!

Event Sponsorship (\$250)

- 1 Free Registration to the Program You're Sponsoring
- Provide Promotional Materials to All Attendees

FOR MORE INFORMATION:

Contact our President-Elect, Sylvia Gersbach, at sgersbach@chazencompanies.com

| Annual Sponsorships | | | | | |
|--|---------------------------------------|--|---|--------------------------------------|---------------------|
| | Erie Canal (\$100) unlimited | Niagara Falls (\$250) unlimited | Finger Lakes (\$500) unlimited | Adirondack (\$750) 2 available | Empire (\$1,000) |
| Logo & Hyperlink on Chapter Website | + | + | * | * | * |
| Verbal Recognition at Each Event | * | + | * | + | * |
| Recognition on all Chapter email Correspondence and Newsletters | + | + | * | + | * |
| "Welcome New Sponsor" Highlight Section in Newsletter | + | + | + | + | + |
| Literature at Registration Table for Each Event | | + | * | + | * |
| Free Attendance to 1 Chapter Event | | | * | + | |
| Free Attendance to 3 Chapter Events | | | | | + |
| Member Rate Offered for 1 Registrant for 3 Events | | | | + | * |
| Recognition on Chapter Social Media | | _ | | + | + |
| Six Foot Table with Literature for 1 Program Event of Choice | | | | | + |